

# ACTIVITIES REPORT 2022

**ONG FEMMES PLUS**

- Entrepreneuriat
- Santé
- Autonomisation
- Education
- Protection sociale

**ISF+**  
Ce sont des formations en

- Couture
- Alphabétisation
- Informatique bureautique
- Anglais

**MAF+**  
**MAISON D'ACCUEIL Femmes Plus**  
**LES BEATITUDES**  
Nous protégeons l'avenir!

**OUVERT DU:**  
**Lundi au Vendredi | 08h - 12h / 14h - 17h |**

PARTENAIRES PRIVILEGIEES DES HOMMES POUR UN DEVELOPPEMENT DURABLE

Femmes+ TV  
femmes.plus.ci@gmail.com  
<https://www.femmes-plus.org>  
07 07 33 88 19 / 01 40 40 46 33

## Contacts:

225 0707338819  
/0505167076

Facebook :  
Femmes Plus

YouTube :  
Femmes + TV

SiteWeb:

<https://www.femmes-plus.org/>



# THANKS

**We have the honor to present to you the Activities Report which reports on the work accomplished in 2022 and which illustrates the dynamism that inhabits the members of the team as well as the members of the Board of Directors.**

**First of all, we want to thank the Almighty God who without him, all this would not have been possible.**

**Our thanks also go to all our partners who have always believed in us and who have given us their moral, intellectual, financial and material support: those are:**

**Ivoire Transport ( Jean Claude Guiro)**

**Rotary Global Hub ( Tanya and Mac Purcell)**

**Rotary eClub of Silicon Valley ( Christopher A Major)**

**Rotary Club of Yamoussoukro President**

**Zamble African Dance Company ( Gaspard Zamble)**

**We also thank the State Structures and National and International Institutions for their collaboration:**

**The Regional Directorate of the Ministry of Women, Family and Children of Marahoué**

**The town hall of Bouaflé**

**The Directorate of Judicial Protection of Children and Youth**

**The Bouaflé Social Center**

**The Bouaflé National Human Rights Council**

**The Regional Directorate of the Ministry of National Education of Marahoué**

**The National Police of Bouaflé**

**The Bouaflé Red Cross**

**as well as all the people who from near or far have accompanied us in our mission:**

**Christian Agnimou Assandé**

**Nicolas Zanni Bi**

**Couple Kessé**

- **Stéphanie Tra Lou and the Godmothers of the United States**





# INTRODUCING FEMMES PLUS

## WHO WE ARE

**The NGO FEMMES PLUS is an apolitical, non-denominational organization whose mission is to promote women's rights and enhance their contribution and dynamism in achieving the objectives of sustainable development in our communities.**

**Understanding the status of women, detecting related problems and providing effective solutions are the objectives pursued by our organization.**

**Our actions are essentially aimed at promoting women entrepreneurship, women leadership, health, education and the protection of women and children in order to reduce gender inequalities and achieve women's empowerment and the equality of chances.**

**FEMMES PLUS, humanitarian NGO working for Côte d'Ivoire and the African Diaspora.**

## OUR MISSIONS

- 1. Offer the opportunity to all social strata with the key, entrepreneurship, job creation and empowerment.**
- 2. Working towards literacy for women and out-of-school youth in Africa, this is the vital minimum. Know how to read and write. FEMMES PLUS is therefore committed to bringing this shortfall to those who have not had the chance to go to school.**
- 3. Fight against idleness and girls debauchery. We cannot say it enough, idleness is the mother of vices. FEMMES PLUS undertakes to put in place a small and medium-scale employment policy with a view to bringing well-being to women.**
- 4. Fight against Gender-Based Violence (GBV)**
- 5. Mobilize and sensitize populations against the phenomenon of child labor and the exploitation of young children. The place of children is in school and not in the fields. Education should be the foundation of childhood. On this subject, we will organize awareness campaigns to urge people to adopt civic behavior towards their offspring.**
- 6. Promote the education of young girls in Africa. The young girl being a target of dropping out of school, we will place particular emphasis on the education of this segment of the population. Starting with areas endemic to this phenomenon.**
- 7. Create a social network for the assistance of vulnerable populations. A chain of solidarity will consist of working in such a way as to help vulnerable and disadvantaged people.**
- 8. Identify and promote African values and more specifically, in the fields of culture – arts – education – sport and expertise. Because we must value our cultures, FEMMES PLUS intends to identify certain habits and customs with a view to contributing effectively to educating our society.**



# FIELDS OF ACTION

## **Our priority Actions :**

- 1. Entrepreneurship and Women's Empowerment**
- 2. Women leadership**
- 3. Education and training**
- 4. Rights and protection of women and children**
- 5. Health**

## **Our Departments and Areas of intervention :**

- 1. Administrative Secretariat (AS)**
- 2. Department of Finance and Wealth (DFW)**
- 3. Department of Projects and Programs (DPP)**
- 4. Communication and Information Dissemination Department (CIDD)**
- 5. Department of Research Funds, Partnership and Opportunities (DRFPO).**
- 6. Department of Entrepreneurship, Job Creation and Training (DEJCT)**
- 7. Department of Health and Solidarity (DHS)**
- 8. Department of Socio-Educational Activities (DSEA) for Youth**
- 9. Department of ICT and Innovation (DII)**
- 10. Department of Women and Child Protection (DWCP)**
- 11. Department of Agriculture, Rural Development (DARD)**
- 12. Department of Literacy (DL)**

## **Others**

### **\*Audiovisual documentaries:**

**It will be a question for us of making documentaries on current subjects, bringing to the knowledge of each other, the difficulties of our populations, seeking to solve them by raising funds or ink, soliciting external aid in for their resolution.**

### **\*Events and tourist circuits:**

**We are also involved in events and everything related to tourism and related activities.**

### **\*Training and seminars:**

**Training is a salient element of our activity. The seminars will be organized in a structural way to bring knowledge to our members, but also and above all to the people we assist.**







# ACTIVITIES OF 2022

## **ENTREPRENEURSHIP, EMPOWERMENT, TRAINING AND JOB CREATION**

Entrepreneurship is a source of job creation as well as a major driver of economic development in our society. In this sense, the presence of women in business has become a concern of public policies. Several levers have been put in place to stimulate entrepreneurship with a view to helping to increase the number of women in business.

Female entrepreneurship, considered in the broad sense of the term, plays a key role in the global economy and in the labor market. It is both a path towards the empowerment of women through the creation of value and is also a source of job creation as well as an engine of economic development for the societies that benefit from it.

the NGO Femmes Plus aware of this state of affairs, initiated the program of Entrepreneurship, Empowerment, training and job creation in order to participate in the economic development of society. In this program, we have created the Institut Social Femmes Plus (ISF+) which includes the sectors: Sewing, English, Computers as well as advanced training courses for the professional integration of young people.

- **Sewing sector:** The Sewing sector started with eight (8) girls including two (2) girl mothers and five (5) women living with men with very low financial means. the objective is to give this social layer the opportunity to learn a job with a future. Sewing training is a three (3) year cycle crowned with a certificate of completion with the possibility of working in the ready-to-wear manufacturing unit of our structure. Speaking of ready-to-wear, for job creation, we have created a clothing line, Femmes Plus Design (F+D) which is a clothing brand linked to the sewing industry. We have acquired during this year, new industrial and ordinary sewing machines by the contribution of our partners which are: Ivoire Transport, Rotary Global Hub (Mac and Tania Purcell) and Rotary eClub of Silicon Valley (Christopher Major)
- **English and Computer courses:** We started the English course during the holidays with the students but for lack of appropriate space and adequate equipment, we ended it for better organization and preparation. Computer courses have not yet started for the same reasons.
- **Advanced course:** This training consists of giving professional experience to young people in order to be able to compete on the job market. This is to give the opportunity to young people to continue their training in Secretarial, Accounting and others, but essentially practical. They work within the NGO as volunteers for a period of two (2) years sanctioned by a certificate of end of training and a certificate of work, which will allow us to offer them on the job market. . We received three (3) Secretaries and two (2) Accountants.



In this program, we have associated seven (7) women's associations with our agro-food processing activities. We are at the stage of creating a database for women and setting up work teams.

**Program outlook:**

- 1. Purchase of fabrics in large quantities for making clothes because we want to cover the Marahoué.**
- 2. Creation of Food Processing Units.**
- 3. Opening of a Women Plus super market for the sale of all our products (clothing and processed products)**
- 4. Equip our training centers.**

**RIGHTS AND PROTECTION OF WOMEN AND CHILDREN**

The city of Bouaflé is located in the MARAHOUE region in the center-west of Côte d'Ivoire, 310 kilometers from Abidjan. It is the capital of the Region and includes four (4) departments namely: the department of Zuénoula, Gohitafla, Sinfra and Bonon. According to figures from the General Population and Housing Census (RGPH) of 2021, the population of Bouaflé is estimated at 213,967 inhabitants. As for the region as a whole, the population is estimated at 981,180 inhabitants.

The study of our intervention environment has allowed us to identify social, economic and political problems, namely the recurrence of marital conflicts; adolescent drug addicts; the financial poverty of single women heads of households; the absence of a reception establishment for children in difficult circumstances. As a priority problem, we retain the absence of a reception establishment for children in difficult circumstances.

Indeed, the city of Bouaflé, capital of the region, has no reception center for children in difficult situations (abandoned, orphaned, abused, found, street children, etc.). These, once identified, some are sometimes transferred after formalities to SOS village of Yamoussoukro or to nurseries depending on their age. In addition, their admission to these institutions is still not obvious. Others are placed with families of good will and then others homeless. This situation has the consequences of the risks associated with legal proceedings against social workers, who are nevertheless limited in their actions due to the lack of a reception structure. As for children, the risks of death, running away and abuse are enormous. The problem is a real concern for the social services and the security services which are the entry points for these children. To help solve this problem, we took steps with the Mayor of the Commune of Bouaflé who agreed to grant the NGO "Femmes Plus" premises to serve as a reception center for these disadvantaged children; this room needs to be rehabilitated and equipped to be fully functional.



The Maison d'Accueil Femmes Plus (MAF+) Les Béatitudes is a social and educational institution. It welcomes and helps children in difficult situations (orphans, abused, found, street children, etc.). These children are temporarily placed pending their reintegration into the family. The goal of our intervention is to help these children regain their well-being. Located in the Gropeni district within the former Zuénoula station.

For the year 2022, we have welcomed through the police, justice and the Ministry of Women, Family and Children, eight (08) boarders including seven (07) children and one (1) woman for a short period of time while the competent authorities find the parents or resolve the problem. While waiting for its rehabilitation and equipment, our residents stay at the Femmes Plus headquarters where a room has been set up for this purpose. In addition to welcoming the residents, three (3) women were interviewed by Mr. Glazai, a social worker assigned to Femmes Plus for cases of Gender-Based Violence (GBV).

**Program outlook:**

1. Rehabilitation and Equipment of the MAF+ Les Béatitudes Reception Center
2. Search for subsidies for the care of our residents.

## **SOCIO-EDUCATIONAL ACTIVITIES, PROFESSIONAL INTEGRATION OF YOUTH**

Femmes Plus, in order to achieve its objectives for youth in rural areas, initiates this program. The organization thus intends to work upstream among young people in order to help boost and motivate young people towards the best choices for their education and professional careers.

**Extracurricular activities: an asset for success.**

Recent research shows the importance of extracurricular activities, in particular because they contribute to consolidating academic aspirations and training projects. School is a place where young people spend a large part of their time. However, there is no framework allowing Him to make learnings that are profitable to Him. Recent research shows the importance of extracurricular activities, in particular because they help to consolidate academic aspirations and training projects in all fields. According to the results of the surveys, a large majority of secondary school students like to engage in socio-educational, sports or leisure activities. School is the privileged place where the majority of young people learn socio-educational activities.

**Encourage extracurricular activities**

Young people themselves provide three main reasons to enroll in socio-cultural or sports activities:

- For their personal development
- To meet people and find friends
- To occupy their time.



**Important point to remember:**

**Young people who engage in extracurricular activities often have more sustained educational aspirations.**

**Indeed, the performance of socio-educational or sporting activities contributes to supporting the motivation to pursue longer studies, in particular by allowing young people to discover their talents and interests.**

**Getting involved in school and enrolling in extracurricular or sports activities helps to meet the needs of young people, to update their abilities, to make friends, to rub shoulders with significant adults, to take on responsibilities, in short, to feel comfortable at school. One of the approaches that should be favored to counter dropping out of school is precisely to support the feeling of belonging to the school.**

**This program has the SPECIFIC OBJECTIVES:**

**1. Detect the talents and know-how of each participant**

**Each individual has an innate gift in various fields such as drawing, dance, music, eloquence..., talents that are often forgotten and neglected in favor of standard study programs. Through socio-educational activities, each student will be able to exercise and develop his talent in addition to his studies.**

**2. Teach youth to volunteer**

**Socio-educational activities are a way of teaching students to volunteer. Through these activities, the student will put his talent and know-how at the disposal of his community. He will learn to evolve in a community in which he will feel useful.**

**3. To make school a place to live**

**Clubs usually take place after class, but can also take place before class and very often take place on weekends and holidays. Therefore, the school does not close during weekends or holidays. Students often stay long hours in the school after lessons and after club activities, homework or other. Some do not wish to return to an empty house because it is distressing for them. The participation of students in clubs allows them to develop an identity specific to this club, specific to the school. Indeed, during competitions, students will defend the name of their school against other teams, which cultivates a very strong sense of belonging to their school. Club activities also allow students with little "schooling" to shine in a field, whether sporting, artistic or cultural. School is no longer a place of failure, but of success. The club gives meaning to being at school for some students and allows them to endure class hours more easily.**





#### **4. To develop social skills**

**The school also has the role of formatting students for society, instilling in them the social rules that they will need in their adult life. In particular, the school conditions students for group life and the characteristics of interpersonal relationships. Club activities are one of the tools of this conditioning.**

**Form a team that works for a common goal, despite different characters or habits. A team made up of young people from different establishments who find themselves having to cooperate. This team spirit will also be found in business, where each employee will have to learn to work with his colleagues, regardless of his personal preferences and affinities.**

#### **5. To inculcate values**

**Taste for effort, team spirit, surpassing oneself, good manners, respect for elders, fair play, etc.; so many values instilled daily in the brains of the members of each club. Art clubs allow their members to strive for excellence in their art, asking them to participate in competitions, to exhibit their art, to see their work through to the end. There are of course many clubs that have more flexible rules, but the value of going to the end of what you have started without giving up along the way is well taught in each club, whether sporting, cultural or artistic. Have a goal, work hard to achieve it.**

#### **6. To control the youth**

**Club activities can play an important role in solving delinquency. Indeed, what youngster would go practice their pick-pocketing skills after giving it their all during their club activities? Young people have neither the time, nor the energy, nor the desire to indulge in this kind of practice as they are so busy with their club activities, or their small job and their additional lessons for those who do not attend no clubs. All these activities help to create a mental structure in the head of each student and at the same time cultivate their sense of belonging to a group, develop their affective attachment to this group and allow them to have an emotionally stable life without need to seek a feeling of belonging to a group or thrills elsewhere.**

**To date, we have carried out activities in some middle and high schools in Bouaflé such as:**

- **The Evangelical Vocational Training Center**
- **High School 1**
- **High School 2**
- **College la Concorde**
- **Phoenix de la Marahoue College**





We have brought an innovation to the usual clubs by introducing the game of Chess. The game of Chess is associated with education in developed countries but in Ivory Coast, it is associated only with sport and little practiced while it represents an asset for our students. Given its importance in the education of children, we have included it in our programs in order to provide our students with these assets.

### **The Importance of Chess in the Education of Students**

All disciplines, including the game of chess, know how to work on the three basic thinking skills of memorization, comprehension and application. On the other hand, when it comes to analyzing, evaluating and creating, traditional subjects are more devoid of tools. This is not the case for the game of chess which also allows analysis, evaluation and creation.

Chess is played all over the world and unites people from very different cultures and backgrounds. Here is a top 10 benefits of playing chess:

1. Create social links / Unite people
2. Learn to win and lose
3. Help children in their intellectual development
4. Improve concentration
5. Participate in education
6. Develop creativity
7. Improve self-confidence
8. Develop analytical skills
9. Build your brain
10. Bring serenity

### **Program outlook:**

1. Extend the program to several other schools in Bouaflé and Marahoué.







## **DONATIONS AND ASSISTANCE TO POOR AND DISADVANTAGED PEOPLE**

**In this program, we have provided assistance throughout the year 2022, namely: clothes for more than 90 people, food for more than thirty (30) volunteers and girl students from the Institut Social Femmes Plus (ISF+), fifty (50) bags of rice with side dishes (bouillon cubes, concentrated tomatoes, onions and spices during the end-of-year celebrations to widows, and medical assistance to three (3) boarders.**



**CHRISTMAS TREE**



**MEDICAL ASSISTANCE TO MOTHER AND CHILD**



# CONCLUSION

**The members of Femmes Plus, headed by the founding President Lou Zah Béatrice ZRE, as well as its partners experience great satisfaction in the success of its activities, which for the most part are organized with their own funds. We know the importance of social works and volunteerism. This is why everyone puts their time, know-how and money at the disposal of our community. We are therefore committed to pursuing our humanitarian mission and especially that of the empowerment of women.**



**MAF+ LES BEATITUDES RECEPTION HOUSE**



**YOUNG GIRLS IN TRAINING AT THE FEMMES PLUS SOCIAL INSTITUTE (ISF+)**